



# MARTIN CREYDT STRENGTHENS GOTESSONS' BOARD

#### **ULRICEHAMN 2021-02-03**

Martin Creydt becomes new board member in Gotessons' parent company. Martin Creydt is currently Property Director at Pandox AB and has extensive experience of operative work within the Nordic hotel industry. Creydt started out working extra hours on weekends during his youth, followed by studies at both Gothenburg School of Economics and Cornell University in USA.

"I look forward to taking part of Martin's long experience within the hotel industry and as a business developer. Martin will surely contribute with valuable competence where we as a company widen our offering in new areas." says Emil Johansson, group CEO of Gotessons group.

"I look forward to helping Götessons Industri on their exciting growth journey as well as widening my own knowledge in the office sector, which in some ways are approaching the public spaces that the hotel industry develops." says Martin Creydt.

"Martin will be a very valuable addition to Gotessons' board with his solid experience. We look forward to supporting management in the strategic development work during the coming years together." says Niklas Sloutski, chairman at Gotessons.

## For more information, please contact:

Emil Johansson, group CEO: +46 321 68 77 22

#### **About Götessons:**

Götessons Industri AB, founded 1984 by Ola Götesson, develops and manufactures products with a high degree of functionality, design and innovation for an ergonomic and comfortable work environment. End customer groups include offices, conference areas and hotels. Götessons' products are sold through sales forces mainly in Europe. The group also compromises the subsidiary Akustikmiljö i Falkenberg AB, active within manufacturing of environmentally friendly acoustic products to both school and nursery interior designers, architects and music studios.

www.gotessons.com

## About Accent:

Founded in 1994, Accent Equity is one of the buy-out investment pioneers in the Nordic region. Since then, Accent Equity funds have invested in 90 companies, of which 72 investments have been realised. Accent Equity Partners AB have counselled seven funds with a total managed capital of approximately 12 billion kronor. Accent's aim is to develop the portfolio companies to Nordic, European or global actors through sustainable improvements of the companies' businesses and strategic positions.

www.accentequity.se

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