

New managers at Gotessons – Johan Götesson takes on a new role and Anders Olsson enters as CEO



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After ten years as CEO, a new role awaits for Johan Götesson at the company. Now Johan will put his focus on product and market development. Succeeding Johan as CEO is the newly appointed Anders Olsson.

Gotessons, based in Ulricehamn, is a leading design company with a focus on interior design products for office, hotel and conference venues. This year the company has sales of approx. 23,5 million with an export share exceeding 60%. The principal owner is Connecting Capital (70%), Johan Götesson (15%), and John De Boer, Tomas Svensson, Emil Johansson with 5% each.

After more than ten years as CEO, Johan Götesson now opts to change his role at the company.

"I brought it up with the board a year ago, and now we have found the right person for the job. The last ten years has been an amazing journey. We have released new products and concepts that customers have embraced. The proof of this? During these years we have increased sales from 4 to over 23 million", says Johan Götesson.

"Such an increase in turnover put great demands on everyday leadership, and as a result I've had to cut back on what is my passion – marketing, business and product development. With my new role I will have more time to be creative", says Johan and points out that being creative is incredibly important for Gotessons continued development.

Gotessons new CEO, Anders Olsson, has extensive leadership experience from various industries, both from small and fast-growing companies with entrepreneurial spirit, to listed companies with 10,000+ employees.

He has worked in the interior design industry as Managing Director of Martela Sweden and Norway for 7 years. Anders joins us from the IT company EVRY where he was Senior Vice President. He has

also worked as Business Area Manager at IBS, and has held several senior roles within SYSteam. Anders' experience of the IT industry has given him a deep understanding of the digitizing that is taking place within the interior design industry.

"From my time as CEO of Martela Sweden and Norway, I know Gotessons and Johan very well. Being in the same industry, we've followed each other over the years, but we have also made a number of large deals together which welded us together. It is with great pleasure that I take on this challenge to continue the success of the company", says Anders Olsson.

The principal owner, Connecting Capital, is pleased with the recruitments. "Johan Götesson have really accomplished something great with the company however when he raised the issue, we felt that it was time to top the team with a new CEO and Johan as the new creative director", says Lars Nordin, chairman of the board at Gotessons.

Gotessons aims to grow, both through organic growth and through strategic acquisitions. "With the new management constellation, we at Connecting Capital, believe that Gotessons is poised for such growth." concludes Lars Nordin.

Anders Olsson and Johan Götesson assume their new positions today, 14 November.

Gotessons Industri AB, with a new head office and distribution center in Ulricehamn, develops and markets products for office, conference, restaurant and hotel workspaces. We offer ergonomic, functional and well designed turnkey solutions to more than 39 countries using our motto "From workplace to Creative Space". The company was founded in 1984 by Ola Götesson. Gotessons is owned by Connecting Capital (70%) and by Johan Götesson and management. Gotessons is the owner of Akustikmiljö Falkenberg AB.